



HERA BEAUTY
natural skincare

Product Information File (PIF) Summary

1. Product Description

Product name

Vitanourish shampoo, SLS free (retail ready range)

Intended use of the product

Frame formulation: 10.1
Composition type: Shampoo
General purpose: Hair shampoo
Main action: Cleaning
Application site: Hair
Target population: Adults

Integral composition of the product

Trade Name	INCI	Function	Conc (% w/w)
Aqua	Aqua	Moisturiser / Solvent	55.5 - 75.0
Caprylyl/caprylyl glucoside	Caprylyl/caprylyl glucoside	Surfactant, Foaming agent, Wetting agent, Emulsifier, Cleaning	16.0 - 21.6
Cocamidopropyl betaine	Cocamidopropyl	Surfactant, Foam booster, Emulsifier, Thickener, Stabiliser, Antistatic, Cleansing, Hair Conditioning, Viscosity controlling	9.3 - 12.5
Glycerine (Veg)	Glycerine (Veg)	Humectant, solvent, denaturant, Hair conditioning, skin protecting, Viscosity controller	2.0 - 2.8
Xanthan gum	Xanthan gum	Rheology modifier, Thickener, Stabiliser, Foam booster, Bindling, Emulsifying, Emulsion stabilising, Gel forming, Skin conditioning, Surfactant, Viscosity controlling	0.5 - 1.0
Phenoxyethanol	Phenoxyethanol	Preservative	0.4 - 1.0
Citric acid	Citric acid	Surfactant, Foam booster, Emulsifier, Thickener, Stabiliser, Antistatic, Cleansing, Hair Conditioning, Viscosity controlling	0.3 - 0.7
Hydrolysed wheat protein	Hydrolysed wheat protein	Moisture retention, Strengthening, glossifying, Antistatic, Hair conditioning, Skin conditioning	0.2 - 0.4

Trade Name	INCI	Function	Conc (% w/w)
Sodium benzoate & Potassium sorbate	Sodium benzoate & Potassium sorbate	Preservative	0.1 - 0.5
Quaternised Honey SA	Hydroxypropyltrimonium honey	Moisturising, binder	0.1-0.5
Argan oil	Argania Spinosa Kernel Oil	Emollient, anti-aging, skin softening	0.1-0.5
Almond sweet oil	Prunus Amygdalus Dulcis Oil	Emollient, smoother, deep cleaning, and control hair loss	0.1-0.5
Lemongrass essential Oil	Cymbopogon schoenanthus Oil	Purifies and tones skin, blender, anti-inflammatory and antioxidant	0.1-0.5
Rosemary essential Oil Tunisian	Rosmarinus Officinalis Leaf Oil	Antimicrobial agent	0.1-0.5
Ginger essential oil	Zingiber officinale (Ginger) Root Oil	Antioxidant, hypopigmented scars, anti-aging, promotes hair growth, combats dandruff, reduce cellulite	0.1-0.5

2. Toxicology Assessment

Local toxicity: Phototoxic materials are not included in this formulation at levels of concern.

Nano materials are not included in this formulation.

The toxicological profile and concentration of ingredients in this product do not present a risk to human health when the product is used under normal or reasonably foreseeable conditions of use.

Margins of safety were calculated; the ingredients are considered safe.

The fragrances used (if applicable) are compliant with current IFRA standards at the level of inclusion in this product category.

Allergens in the final product: (Allergens declared >0.01%), Citral, Geraniol, Limonene, Linalool.

3. Method of manufacture

High shear mixing machine. Hand mixed and poured.

4. Evidence of compliance with Good Manufacturing Practices (GMP)

All ingredients sourced from reputable UK suppliers.

Best practice followed in terms of hygiene and working standards.

Appropriate packaging used.

Regular inspections and stability testing carried out.

5. Proof of the effect claimed

No claims made.

6. Data on Animal Testing

No testing on animals

7. Responsibility/Traceability

Responsible person

Andrew Kennedy

C/o Hera Beauty Ltd

Manufacturer

Hera Beauty Ltd

Person responsible for packaging

Andrew Kennedy

C/o Hera Beauty Ltd

Technical assessor

Dr S Yang

PhD Chemistry

MSc Pharmaceutical Science and Medicinal Chemistry

BSc Pharmaceutical Engineering

C/o Hera Beauty Ltd

8. Labeling

Compliant with EU guidelines.

Warnings: For external use only. Avoid contact with eyes. Keep out of the reach of children. Do not store in direct sunlight.

9. Data on serious undesirable effects

None declared at the time of preparation of this document.

APPENDIX

A. Handling and Storage

No special handling techniques required.

Keep out of reach of children. Store in a cool dry place. Keep from extreme heat, cold & sunlight.

B. Exposure controls and personal protection

No special personal protective equipment required.

C: Stability & Reactivity

The product is stable non-reactive. Avoid strong oxidising agents.

D: Toxicological Information

No acute or chronic toxic effects when used as directed.

E: Ecological information

No ecological hazards are associated with this product. It is biodegradable.

F: Disposal considerations

Dispose of product according to local and national regulations.

G: Transport information

Non Hazardous / Non-flammable. No shipping restrictions

H: Declaration of Allergens

The customer should satisfy themselves that the product is suitable for the intended purpose, and that a suitable and sufficient assessment of any risks created by any activity using this product is undertaken before use. This information is based upon our knowledge of the product at the time of publication. The data is given in good faith and should be viewed as guidance only. This product sheet cannot cover all possible situations which the user may experience. We do not assume any responsibility and expressly disclaim any liability for any use of this product.

Should the customer request essential oils to be added to the product, it is the customer's responsibility to ensure any allergens are declared on the end user packaging.

I. Other Information

This PIF Summary does not constitute a legal document. Customers who retail Hera Beauty products under their own label are responsible for ensuring that their packaging and labels are compliant with the relevant legislation in the jurisdiction of sale.

Any customers who modify or add to our standard products are responsible for ensuring their product complies with legislation requirements in their jurisdiction of sale and Hera Beauty accept no liability.

Any product marketed under private label must be registered with the CPNP and have a responsible person and registered address assigned to the brand that the product is being traded under.

To the best of our knowledge, the information contained in this document is correct.